



## LaunchPad LinkedIn Leads Annual Program Agreement Including Social Media Branding

The LinkedIn Leads for Network Marketing Program ("Program") is designed to give you a personalized leads, using your LinkedIn profile. Services will be delivered by Marketing Powerhouse Mastermind LLC (aka The Live Networker)("Company").

### **Application of Terms and Conditions**

- These Terms and conditions ("Terms") apply to the LinkedIn Leads for Network Marketing Program ("Program") offered by Marketing Powerhouse Mastermind LLC at ("Company" or "us" or "we"). By registering to be a participant in the Program, you agree to the following Terms.
- The agreement between us and you, the person or entity registering to be a participant in the Program ("you" or "Participant") and which is subject to these Terms ("Contract"), shall come into effect upon us emailing you to confirm our acceptance of your registration form for the Program and shall continue until terminated in accordance with these Terms.

### **The LinkedIn Lead Program Includes**

- LinkedIn Leads account management, including current connection communication, new connection reach-outs & connection request management, within identified target market.
- Active prospecting via LinkedIn conversations, leading to phone number gathering &/or calendar booking.
- Tracking of generated leads (prospect agreed to meeting &/or phone number gathered) on shared spreadsheet.
- So long as, TLN's Branding material remains in place & the lead-targeting remains consistent with Branding, a minimum of one (1) targeted lead (including name & phone number or booking link) per hour of active time in your account. Active time is according to the program purchased (30 hours per month).
- Approximately **15 hours** will be allotted to your account each month.

### **The Social Media Branding Program Includes**

- Personal Branding Questionnaire which contains training including videos on Target Market, Finding Your Passion, Defining Your Personal Niche, Tagline Creation, Personality Types & more
- 1-hour to 1 ½ - hour Personal Branding Consultation (to be scheduled by Participant)
- One (1) copywriter-written About section copy to be use across all social media platforms, length to be in compliance with social media platforms (<2500 characters)
- Professional banner creation for your Facebook, YouTube, Twitter & LinkedIn pages (unless a unique banner request is made by Participate & agreed to prior to the final banner order being placed)

### **Investment**

- Annually **\$4050USD** paid in full or an alternative pre-determined & agreed-to payment plan.
- Once the LinkedIn Leads or the Social Media Branding Questionnaire is electronically submitted the Program payment &/or commitment-to payment plan is nonrefundable.
- Should you choose to dropout of the Program, you are still fully obligated to make all payments as agreed upon registration of the Program in addition to extra services requested.
- If any portion of the investment (initial or renewal) is refunded, the refund-amount will be minus any fees/expenses incurred during the payment processing/ return and any affiliate commissions paid.

### **Program Delivery**

- The Program will be delivered over a timeframe not to exceed 385 days or the term of the program selected at the time of check-out. Should you desire a longer delivery schedule (i.e. put your program on-hold for a period of time), he/she is required to request additional time, to be granted by Company.
- Lack of Participate communication/cooperation, for a period of 30 days will automatically deem the Project delivered & complete.
- Leads will be delivered via electronic spreadsheet, shared via G-Drive or similar communication-sharing platform chosen by the Company as well as an online CRM system, referred to as "The Machine".

### **Our Obligation**

- We warrant to you that the Program and consultation services purchased from us will be of satisfactory quality and reasonably fit for the purpose for which the Program is supplied.
- Other than as set out in the paragraph above, all warranties and representations are excluded to the fullest extent permitted by law. Due to the nature of sales & coaching and the fact that your success is dependent on a number of factors over which we have no control, we do not guarantee any particular results.

### **Term and Termination**

- The Program will auto-renew, at the same Terms, every 365 days.
- The Contract shall continue until purchased-program term, has expired.
- Either of us may terminate the Contract on written notice to the other with immediate effect if at any time:
  - The other commits any serious or repeated breach or non-observance of any of the provisions of these Terms; or
  - The other party commits any fraud or dishonesty or acts in any manner, which in the opinion of the terminating party brings or is likely to bring the terminating party into disrepute or is materially averse to the interests of the terminating party.
- On or before the date of termination of the Contract, you shall immediately pay any unpaid fees or other sums payable under these Terms (which for the avoidance of doubt shall include any remaining installments regardless of the point at which the Contract is terminated).

### **By Registering For Our Program You Warrant That:**

- You are legally capable of entering into binding contracts; and
- You are at least 18 years old; and
- That all information you provide us with is materially true and accurate at all times and not misleading in any way.

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Participant Name (printed)

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Participant Signature

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Date Signed

\*\*\*Return signed & dated agreement to [TheLiveNetworker@gmail.com](mailto:TheLiveNetworker@gmail.com)\*\*\*